

Posting Information

Position Title: Designer (Motion Graphics) **Position Type:** Full-Time Employment
Position Location: Utah County, Utah **Position Pay:** \$50,000-\$60,000 DOE (S8)
Hiring Manager: Matt Hartvigsen | hr@youniquefoundation.org | 385.345.4556

Foundation Purpose

We inspire hope in women who were sexually abused as children or adolescents by providing through healing retreats, survivor communities, and online resources.

We empower parents to protect their children from sexual abuse through education and online resources.

We bring the epidemic of abuse into the light through public dialogue and social awareness.

Qualifications

We are seeking a mid-level designer to assist in The Younique Foundation's video production design. This includes creating motion graphics for promotional videos, social channels, presentations, and websites.

Educational/Professional Requirements

- Bachelor's Degree or equivalent work experience

Experience Requirements

- 3-5 years in a designer role
- Strong understanding of graphic design and brand strategy
- Proficient in After Effects
- Cinema 4D is a plus
- Videography/events experience is a plus
- Working knowledge of Adobe Creative Suite
- Non-profit experience is a plus

Responsibilities

- Must be organized and able to balance day-to-day tasks with special projects to meet multiple deadlines
- Conceptualize designs and provides basic animations regarding arrangement, size, typography, branding, and other aesthetics
- Create motion graphics for Foundation presentations and individual marketing campaigns with varying styles and strategies
- Research and develop best practices visual concepts to effectively tell a story
- Prepares final designs for web and social media
- Helps oversee creative projects that are contracted with third parties
- Give and solicit constructive feedback with fellow designers, improving design output of the team as a whole
- Contribute to and help manage assets (e.g. pattern libraries and style guides)