

Posting Information

Position Title: PR Coordinator **Position Type:** Full-Time Employment

Position Location: Utah County, Utah **Position Pay:** \$75,000-82,500

Hiring Manager: Jen Price | hr@youniquefoundation.org | 385.345.4556

Foundation Purpose

We inspire hope in women who were sexually abused as children or adolescents by providing healing services through retreats, survivor communities, and online resources. We empower parents and caregivers to protect children from sexual abuse through education and online resources. We make it safe to openly discuss sexual abuse through community dialogue and social awareness.

Qualifications

We are seeking a PR coordinator to work closely with our Awareness team to do the following: 1) Lead out on all Foundation PR initiatives. 2) Seed and be a liaison between media outlets both locally and nationally.

Educational/Professional Requirements

- A bachelor's degree or equivalent work experience
- A master's degree or equivalent work experience

Experience Requirements

- 5-year minimum previous work in communications or PR
- Excellent organizational skills, both written and verbal
- Proven track record with PR reach, crisis management, and maintaining brand voice across multiple channels

Responsibilities

- Lead out on proactive media pitching to promote the Foundation and Foundation campaigns
- Train and coach staff for media opportunities
- Work closely with internal teams and collaborate cross functionally with all departments, supporting marketing and communications initiatives and material development
- Keep teams updated on industry trends
- Collaborate across departments and teams
- Maintain and drive brand integrity and public perception
- Organize and maintain media contacts and influencers and work to seed Foundation initiatives to those groups
- Proactively and strategically and push forward the Foundation PR initiatives