

Posting Information

Position Title: Communications Manager

Position Type: Full-Time Employment

Position Location: Lehi, Utah

Position Pay: \$75,000 - \$90,000 DOE

Hiring Manager: Ric Peeler | hr@youniquefoundation.org | 385.345.4556

Foundation Mission

We inspire hope in women who were sexually abused as children or adolescents by providing healing services through retreats, survivor communities, and online resources. We empower parents and caregivers to protect children from sexual abuse through education and online resources. We make it safe to openly discuss sexual abuse through community dialogue and social awareness.

Job Role

At The Younique Foundation, we are committed to improving the world by working to eradicate child sexual abuse and its impacts. We are seeking a Communications leader to join our team and drive outbound earned media communications for our The Younique Foundation and Defend Innocence brands. This individual contributor position will report to the Director of Awareness (head of marketing & comms) and will join his leadership staff. The Communications Manager will work collaboratively with the larger Awareness team, as well as other Foundation functional teams and executive leadership.

Job responsibilities will include the following:

- Development and writing of stories which bring the Foundation's brand and services to life. These stories will be activated through a variety of channels, including executive keynote presentations, integrated marketing campaigns and social media, donor engagement, and earned media engagements
- Development and delivery of a strategic communications plan for the Foundation, which will comprehend earned media placement and executive speakerships
- Leadership of all Foundation PR initiatives, including story development and pitching to local and national media outlets
- Engagement as a member of the Awareness leadership team, in partnership with the Director of Awareness and Marketing, Creative, and Video Managers.
- Engagement as a member of the Foundation Crisis Management team
- Training, coaching, and preparing staff for media opportunities
- Organization and maintenance media contacts and influencers
- Maintenance of brand integrity and public perception

Experience/Ability Requirements

- 7-year minimum previous work in the communications industry
- Proven experience at crafting, developing, and deploying great stories and narratives into the marketplace

- Proven track record of delivering communication business results (earned media placements, crisis management, executive keynote development/communications, and activating branded communications across multiple channels)
- Demonstrated history of working effectively in multi-functional organization with cross-team collaboration
- Excellent written and verbal communication skills
- Excellent organizational and planning skills
- Ability to self-manage and work independently
- Demonstrated history in Communications strategic planning
- Track record of being fun and awesome

Educational Requirements

- A bachelor's degree in Communications, Marketing, or other relevant field