



Position Title: Senior Graphic Designer  
Position Location: Lehi, Utah  
Hiring Manager: Ashley Giessing

Position Type: Full-Time Employment  
Position Pay: \$75,000-80,000 DOE  
Contact: [hr@yuniquefoundation.org](mailto:hr@yuniquefoundation.org) 385.345.4556

## FOUNDATION PURPOSE

We inspire hope in women who were sexually abused as children or adolescents by providing healing services through retreats, survivor communities, and online resources. We empower parents and caregivers to protect children from sexual abuse through education and online resources. We make it safe to openly discuss sexual abuse through community dialogue and social awareness.

## QUALIFICATIONS

We are looking for a full-time designer to work with our creative team. Daily projects include developing new designs and reimagining art across all mediums (print, web, social media, merchandise, etc.), and brainstorming strategic ways to share The Yunique Foundation's message. This position reports to our Creative Manager and works closely with the Awareness Department and other team members.

### *Educational/Professional Requirements*

- Bachelor's Degree or equivalent work experience.
- 10+ years in designer role.
- Non-profit experience is a plus.

### *Experience Requirements*

- Strong conceptualization, ideation, and presentation skills.
- Strong knowledge of colors, layout, typography, and brand strategy.
- A collaborative attitude and willingness to be flexible and accommodating in this fast-paced environment, as well as a passion for our cause.
- Strong communication and project management skills with a strength in managing multiple deadlines.
- Ability to share, receive, and implement feedback from stakeholders.
- Hard work ethic with a desire to learn and grow.
- Organized, detail oriented, and self-driven.
- **In-depth knowledge and experience with UI/UX, HTML/CSS, and familiarity with Wordpress/Cornerstone.**
- Deep understanding of Adobe programs including, but not limited to: InDesign, Photoshop, Illustrator, and XD.
- Photography experience a plus.

## RESPONSIBILITIES

### *Brand/Creative Strategy*

- Create, implement, and maintain the Foundation's creative strategy.
- Help define, create, and maintain integrity of The Yunique Foundation's brands.

### *Content Creation*

- Oversee creation and maintenance of creative assets i.e., books, workbooks, websites, social materials, and digital tools.
- Oversee the Foundation's merchandise, including design and inventory control.
- Maintain the process and organization of creative assets by ensuring work is properly saved to their appropriate folders.
- Maintains technical knowledge by attending design workshops, reviewing professional publications, and participating in professional societies.

#### *Stakeholder Management*

- Address the needs of the project stakeholders, effectively predicting how the project will affect them and how they can affect the project.

#### *Vendor Management*

- Help coordinate design needs with third-party vendors.
- Help coordinate merchandise inventory needs with fulfillment vendors.