

Posting Information

Position Title: Social Media Coordinator

Position Type: Part-Time Employment

Position Location: Lehi, Utah

Position Pay: \$17.00-19.00 Hourly DOE

Hiring Manager: Ric Peeler | hr@youniquefoundation.org | 385.345.4556

Foundation Mission

We inspire hope in women who were sexually abused as children or adolescents by providing healing services through retreats, survivor communities, and online resources. We empower parents and caregivers to protect children from sexual abuse through education and online resources. We make it safe to openly discuss sexual abuse through community dialogue and social awareness.

Job Role

At The Younique Foundation, we are committed to improving the world by working to eradicate child sexual abuse and its impacts. We are seeking a part-time Social Media Coordinator to join our team and contribute to social media efforts for our The Younique Foundation and Defend Innocence brands, including content creation, posting, paid advertising, social listening, and community building. This is a part-time position expected to work 20 hours per week.

Responsibilities

- Schedule and post social media content across the major social media platforms, including Facebook, Instagram, Twitter, LinkedIn, and Pinterest.
- Assist in content creation (photo, video, and captions) for the multiple social media platforms listed above.
- Contribute to paid social media efforts through implementation and/or reporting of campaigns.
- Engage with social media followers to build community as necessary.
- Track engagement and growth of social media posts, campaigns, and platforms, and report on performance.
- Participate in brainstorming sessions to generate ideas for new social activations and carry out plans in collaboration with the marketing team.

Qualifications

- High school diploma.
- Experience in social media management on Facebook, Instagram, Twitter, LinkedIn, and/or Pinterest.

- Excellent computer skills, including proficiency in Apple and Microsoft products.
- Ability to create various types of content and respond to our community with empathy, sincerity, and compassion.
- Exceptional writing skills.
- Ability to self-manage work assignments and prioritize work requirements.
- Willingness and ability to work in a professional office environment daily as well as self-manage work in various settings.
- Experience with paid media and/or TikTok or Reels is a plus.